

# O'Fallon Planning and Development

City of O'Fallon, Missouri  
100 North Main Street  
O'Fallon, Missouri 63366

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## Temporary Sign Information

Periodically, businesses may obtain a permit to temporarily erect additional signage on site associated with special events or uses such as store sales or promotions, openings, closing, and seasonal uses. These rules shall apply to both temporary signs and specialty displays.

- A) **Number:** Once a business obtains a Temporary Sign Permit, they may display one sign for each permit obtained. (In the case of lot with multiple frontages, the applicant may display a maximum of two (2) temporary signs / specialty displays on a single permit, so long as each sign is facing a different street.)
- B) **Duration:** Temporary Sign Permits may be obtained in any number for any length of time provided that the applicant does not exceed ninety (90) days of display time during any one calendar year. The start date is specified by the applicant at the time the permit is obtained.
- C) **Size:** Temporary business signs shall not exceed forty-eight (48) square feet in size. This includes attention getting devices and signs carried by Barkers. The area of streamers and similar displays shall not be limited or included within this maximum square footage.
- D) **Type:** Temporary business signs may be wall signs, free-standing signs, or banners. Out of the ordinary, unique attention getting devices such as pennants, streamers, barkers, etc are also permitted; and all temporary signs are exempt from the limit on the items of information. Changeable copy signs, electronic message signs, or any signs otherwise prohibited by this Chapter are not permitted.
- E) **Height:** Free-standing temporary signs shall not exceed twelve (12) feet in height. Signs or attention getting devices attached to the building shall not exceed the height of the principal structure nor be erected upon or above the roof including when hung from poles or other accessory structures.
- F) **Placement:** Temporary Signs / Specialty Displays may be moved within the limits of the lot at any time during the duration of the permit, so long as each sign complies with the following:
  - 1) **Setbacks for Free Standing Signs:** All free-standing specialty displays must be fully contained within the subject property; shall be located on the subject property a minimum of five (5) feet from the right-of-way line or property line; a minimum of three (3) feet from the back of any curb; and shall abide by the regulations for visibility corners including visibility corners from driveways and the street it intersects per Section 400.260 of the *O'Fallon Zoning Code*. The applicant will be asked to call out the location of the sign when the permits are issued, and spot inspections may be used by Staff to verify the sign is suitably located.
  - 2) **Location of Wall Signs:** No maximum permitted height is provided for wall signs (including banners), except that no sign shall be higher than the building wall on which it is mounted. Signs shall not encroach upon any window, doorway, or architectural feature.
  - 3) **Barkers:** Barkers may only operate under permission of the owner of the site on which the event occurs, or in a designated public space (common ground, sidewalks, etc), and may not operate in the public right-of-way. Their activities shall not impede vehicular or pedestrian traffic, or constitute a safety hazard. For each Barker on site under the age of 16, there shall be one competent person of legal majority on site to supervise their activities.

Sign Permit – Temporary / Specialty Display	Duration: 30 Days or Less (\$35.00)
Sign Permit – Temporary / Specialty Display	Duration: 31 to 60 Days (\$55.00)
Sign Permit – Temporary / Specialty Display	Duration: 61 to 90 Days (\$75.00)