

Goals, Action Items, and Implementation Strategies



2008 O'Fallon

Comprehensive Plan

2015 Update

Section 3: Goals, Action Items, and Implementation Strategies

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Historical Preservation

Learning from the past...

Understanding the present...

Planning for the future...



HISTORICAL PRESERVATION

GOAL 1: SUPPORT HISTORICAL ORGANIZATIONS

THE CITY OF O'FALLON SHOULD SUPPORT HISTORICAL ORGANIZATIONS IN THE PRESERVATION OF O'FALLON'S HISTORY.

Action 1.1: The City should make every effort to provide an archive quality facility to properly display, store, and preserve photos, memorabilia and documents including items from archeological digs along with a digital database that would not only preserve information but provide a searchable database for students and citizens at large.

Implementation Strategy: Historic Preservation Commission, Parks & Recreation, Intermediate Term

Action 1.2: The City should encourage the creation and maintenance of a repository for local genealogies.

Implementation Strategy: Historic Preservation Commission, and Parks & Recreation, Ongoing

GOAL 2: PRESERVE, PROTECT AND RESTORE HISTORICAL STRUCTURES

THE CITY OF O'FALLON SHOULD PROTECT, PRESERVE, AND RESTORE DESIGNATED HISTORICAL STRUCTURES & SITES THROUGHOUT THE COMMUNITY.

Action 2.1: The City should set an example in the development community by adhering to the preservation of historical O'Fallon structures.

Implementation Strategy: Historic Preservation Commission, City Administration, Ongoing

Action 2.2: The City should support financing efforts to preserve, restore and manage key historical buildings and sites.

Implementation Strategy: Historic Preservation Commission, City Administration, Ongoing

Action 2.3: The City should work to find solutions to preserve structures determined to have historical significance to O'Fallon and its residents.

Implementation Strategy: Historic Preservation Commission, City Administration, Ongoing

Action 2.4: The City should make every effort to preserve The Krekel Home.

Implementation Strategy: Historic Preservation Commission, and City Council, Ongoing

Action 2.5: The City's website, newsletter and television channel should feature the historical documentation of the City via photographs, first hand memories from the original residents of the City, along with a driving guide to the original structures and sites of O'Fallon.

Implementation Strategy: Historic Preservation Commission, and Communications, Ongoing

Action 2.6: The City shall conduct an archaeological evaluation of the two Indian Mounds in Dames Park to determine the best way to preserve this historic feature and educate the residents.

Implementation Strategy: Parks & Recreation, Short Term

Action 2.7: Utilize the results of the Cultural Resource Survey that was completed when Dames Park was developed and the archaeological evaluation to develop a full understanding of the significance of these areas.

Implementation Strategy: Parks & Recreation, Short Term

Action 2.8: Develop a plan and fund the method determined to best preserve the indian mounds and educate the residents.

Implementation Strategy: Parks & Recreation, Intermediate Term

GOAL 3: PROMOTE O’FALLON’S HISTORY THROUGH PUBLIC AWARENESS

THE CITY OF O’FALLON SHOULD STRENGTHEN COMMUNITY SPIRIT BY PROMOTING ITS HISTORY THROUGH PUBLIC AWARENESS.

Action 3.1: The City and its historical organizations should conduct additional research to obtain property records, plat maps, birth and death records significant to O’Fallon’s history.

Implementation Strategy: Historic Preservation Commission, City Administration, Ongoing

Action 3.2: The City should establish an oral history database to include interviews between new and native residents, veterans, past and present mayors, etc.

Implementation Strategy: Historic Preservation Commission, and Communications, Ongoing

Action 3.3: The City should support the creation of a traveling displays which would include photo presentations and lectures for use in schools and libraries in an effort to bring local history into the school curriculum and local organizations.

Implementation Strategy: Historic Preservation Commission, City Administration, Ongoing

Action 3.4: The City should work closely with historical organizations, civic groups, local businesses and residents to create fund-raising opportunities that will allow for the completion of many of the action plans detailed within this element.

Implementation Strategy: Historic Preservation Commission, City Administration, Ongoing



Housing

Learning from the past...

Understanding the present...

Planning for the future...



HOUSING

GOAL 4: QUALITY HOUSING

THE CITY OF O’FALLON SHOULD CONTINUE TO PROMOTE OPPORTUNITIES FOR HIGH- QUALITY HOUSING THAT MEETS THE NEEDS OF ALL SEGMENTS OF THE POPULATION.

Action 4.1: The City should continue to provide opportunities for quality housing for individuals and families regardless of economic status, ethnic background, religion, age, or physical ability while recognizing the private sector as the primary provider of housing.

Implementation Strategy: Planning & Development, Ongoing

Action 4.2: The City should continue to support local government/private sector associations which encourage the private sector to provide an appropriate mix of housing types and sizes.

Implementation Strategy: Planning & Development, Ongoing

Action 4.3: The City should encourage the participation of not-for-profit developers in the affordable housing delivery process.

Implementation Strategy: Planning & Development, Ongoing

Action 4.4: The City should take maximum advantage of federal, state, and county incentive and funding programs in order to create maximum housing opportunities for households with special needs, such as the elderly, disabled, female-headed households, and lower income families.

Implementation Strategy: Planning & Development, and Public Assistance Specialist, Ongoing

Action 4.5: The City should continue to support programs and agencies that seek to eliminate housing discrimination.

Implementation Strategy: Planning & Development, and Public Assistance Specialist, Ongoing

GOAL 5: HOUSING STOCK MAINTAINED

THE CITY OF O’FALLON SHOULD CONTINUE TO ENSURE THAT THE CITY’S HOUSING STOCK IS PROPERLY MAINTAINED - ESPECIALLY THE OLDER HOUSING STOCK.

Action 5.1: The City should recognize that its older neighborhoods are its primary source of affordable housing and continue to conduct periodic surveys of the housing conditions.

Implementation Strategy: Building & Code Enforcement, Intermediate Term

Action 5.2: The City should continue its strong code enforcement and property maintenance efforts to ensure that the housing stock (including manufactured homes) is properly maintained and not allowed to deteriorate.

Implementation Strategy: Building & Code Enforcement, Ongoing

Action 5.3: The City should conduct exterior property maintenance inspections of the entire City every two years.

Implementation Strategy: Building & Code Enforcement, Ongoing

Action 5.4: The City should seek Community Development Block Grant funding and other state and federally funded programs to assist property owners in housing rehabilitation and maintenance.

Implementation Strategy: Planning & Development, and Public Assistance Specialist, Ongoing

Action 5.5: The City should do their part in keeping the housing stock up by providing proper funding to maintain public streets.

Implementation Strategy: City Council, Ongoing

GOAL 6: STREAMLINE REGULATIONS AND PROCEDURES

THE CITY OF O’FALLON SHOULD CONTINUE TO STREAMLINE ITS DEVELOPMENT REGULATIONS AND APPROVAL PROCEDURES IN ORDER TO PROMOTE THE DEVELOPMENT OF INNOVATIVE HOUSING TYPES, LOWER HOUSING COSTS, AND EXPEDITE THE REVIEW PROCESS.

Action 6.1: The City should continue to streamline its development review and approval procedures in order to ensure that unnecessary time delays and expenses are eliminated, yet do so without compromising the quality of development and the opportunity for public participation.

Implementation Strategy: Planning & Development, and Engineering, Ongoing

Action 6.2: The City should continue to involve the development community in the revision of its development regulations. This should include an open forum with the developers to collect input on how this process can be improved.

Implementation Strategy: Planning & Development, Engineering, and Building & Code Enforcement, Ongoing

Action 6.3: The City should continue the dissemination of newly amended regulations to the development community and the public in a timely manner.

Implementation Strategy: Planning & Development, Engineering, and Building & Code Enforcement, Ongoing



Community Facilities

Learning from the past...

Understanding the present...

Planning for the future...



Community Facilities

GOAL 7: PROVIDE ADEQUATE FACILITIES TO MEET FUTURE GROWTH

THE CITY OF O’FALLON SHOULD PROVIDE FACILITIES FOR MUNICIPAL GOVERNMENT THAT ARE ADEQUATE TO MEET THE CURRENT AND FUTURE NEEDS OF THE GROWING POPULATION.

Action 7.1: The City should provide adequate space to carry out the administrative functions of the City that is easily accessible to the residents of O’Fallon.

Implementation Strategy: City Administration, Ongoing

Action 7.2: The City should encourage residents to attend public meetings and take part in the further development of the community by promoting meetings and resident participation opportunities through the City website, the City newsletter, and press releases to the media and consistent promotion of the City participation by City officials and volunteers.

Implementation Strategy: Public Relations, Ongoing

Action 7.3: The City should sponsor approved events at the City facilities for the betterment of the residents and City employees.

Implementation Strategy: City Administration, Ongoing

Action 7.4: The City should make meeting rooms available for public use in an effort to create an atmosphere of positive City/resident interaction.

Implementation Strategy: City Administration, Ongoing

GOAL 8: SAFE TRANSPORTATION TO SCHOOLS

THE CITY OF O’FALLON SHOULD WORK IN CONJUNCTION WITH THE SCHOOL DISTRICTS TO ENSURE THAT SCHOOLS ARE LOCATED IN AREAS THAT ARE SERVED BY SAFE AND EFFICIENT TRANSPORTATION FACILITIES.

Action 8.1: The City should encourage that location of schools along collector and arterial streets adjacent to other community facilities.

Implementation Strategy: Planning & Development, Ongoing

Action 8.2: The City should continue to provide safe and efficient transportation facilities serving each school.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 8.3: The City should ensure that schools are accessible to the community via a connected system of pedestrian connection and bike paths.

Implementation Strategy: Parks & Recreation, Planning & Development, and Public Works, Ongoing

GOAL 9: ENSURE EMERGENCY SERVICES ARE INVOLVED WITH LAND USE DECISIONS

THE CITY OF O’FALLON SHOULD ENSURE THAT POLICE, FIRE, AND EMERGENCY MEDICAL SERVICES PROVIDERS ARE CLOSELY INVOLVED WITH LAND USE DECISION THAT HAVE ADEQUACY OF SERVICE IMPLICATIONS.

Action 9.1: The City should continue coordinating reviews with public safety department representatives of all new proposed commercial and large scale residential developments to ensure that public safety considerations are taken into account during the planning and approval stages.

Implementation Strategy: Planning & Development, Ongoing

Action 9.2: The City should evaluate the effects that future residential and commercial development will have on public safety ensuring that adequate provisions are made to accommodate the demands of new development.

Implementation Strategy: Planning & Development, Ongoing

Action 9.3: The City should ensure public safety needs for new residential and commercial developments can be met.

Implementation Strategy: Planning & Development, Police Department, and Public Works, Ongoing

Action 9.4: The City should determine in advance if areas proposed for annexation into the City can be served with an adequate level of police, fire and emergency medical service and simultaneously ascertain the impact of the proposed annexation on existing public safety facilities and services.

Implementation Strategy: Planning & Development, and Police Department, Ongoing

Action 9.5: The City should require new residential and commercial development to provide adequate water source distribution and accessories for fire protection.

Implementation Strategy: Public Works, Ongoing

Action 9.6: The City should require adequate emergency access in all new residential and commercial developments, including having at least two entrances to all subdivisions when there are not topographical limitations.

Implementation Strategy: Planning & Development, Ongoing

Action 9.7: The City supports and participates in the FEMA All Hazard Mitigation Plan. The City should incorporate hazard mitigation projects or programs into community planning mechanisms where appropriate.

Implementation Strategy: Planning & Development, Public Works, and Police Department, Ongoing

GOAL 10: CONSTRUCT NEW EMERGENCY FACILITIES CONCURRENT WITH GROWTH

THE CITY OF O’FALLON AND ITS PUBLIC SAFETY PROVIDERS SHOULD CONSTRUCT ADDITIONAL POLICE, FIRE, AND EMERGENCY MEDICAL SERVICE FACILITIES CONCURRENT WITH POPULATION GROWTH AND IN AREAS WHERE CURRENT DEFICIENCIES MAY EXIST.

Action 10.1: The City’s public safety providers should acquire land for public safety facilities in advance in areas where greatest development is anticipated.

Implementation Strategy: Planning & Development, and Police Department, Ongoing

Action 10.2: The City should immediately move forward on an action plan to address the dramatic growth in the size of the police department by constructing a new police station in an appropriate area of the City to add relief to the overcrowding in the existing police station in the O’Fallon Municipal Centre.

Implementation Strategy: Police Department, Immediate Term

Action 10.3: The City’s public safety providers should consult nationally accepted and applied guidelines for the location of future public safety facilities.

Implementation Strategy: Police Department, Ongoing

Action 10.4: The City’s public safety providers should locate future public safety facilities so that they provide efficient movement of public safety personnel and vehicles.

Implementation Strategy: Planning & Development, and Police Department, Ongoing

Action 10.5: The City should require traffic signal and circulation upgrades to improve response times when deemed necessary.

Implementation Strategy: Planning & Development, and Public Works, Ongoing



Utilities

Learning from the past...

Understanding the present...

Planning for the future...



UTILITIES

GOAL 11: COORDINATED SERVICES

THE CITY OF O’FALLON’S PUBLIC AND PRIVATE UTILITIES SHOULD COORDINATE SERVICES TO ASSURE APPROPRIATE LEVELS ARE AVAILABLE TO ACCOMMODATE THE CITY’S FUTURE NEEDS IN PROVIDING OPTIMAL CUSTOMER SERVICE.

Action 11.1: The City should coordinate land use planning for new and existing development with all utility providers servicing the City to assure availability of services.

Implementation Strategy: Planning & Development, Ongoing

Action 11.2: The City should work closely with all utility companies servicing the City to keep them informed of development trends by furnishing regular updates of population, employment, and development projections in order to ensure appropriate service levels will be available when needed.

Implementation Strategy: Economic Development, Ongoing

Action 11.3: The City should expect all utility companies servicing the City to solicit community input on the siting of proposed facilities and/or policies, which may have a significant impact on the community.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 11.4: The City should work in cooperation with other Government bodies in the planning and implementation of multi-jurisdictional utility facility additions and improvements.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 11.5: All utility providers servicing the City should institute system practices that minimize the number and duration of interruptions to customer service.

Implementation Strategy: Public Works, Ongoing

Action 11.6: The City should require all utility providers servicing the City to coordinate the construction and maintenance of utilities to minimize disruption, improve efficiency and increase cost-effectiveness.

Implementation Strategy: Public Works, Ongoing

Action 11.7: All utility providers servicing the City should continue to utilize Geographic Information System (GIS) to document, evaluate, and establish programs for the upgrade, repair, replacement and coordination of system facilities and infrastructure.

Implementation Strategy: Public Works, Ongoing

Action 11.8: All utility providers servicing the City should continue to coordinate and utilize computerized modeling programs to determine needed expansions and upgrades based on the projected growth of the community.

Implementation Strategy: Public Works, Ongoing

GOAL 12: UTILITY IMPACT

THE CITY OF O’FALLON SHOULD ENSURE THAT THE IMPACT OF PUBLIC AND PRIVATE UTILITIES ARE MINIMAL TO BOTH THE ENVIRONMENT AND SURROUNDING LAND USES, WHILE PROMOTING BEST DEVELOPMENT PRACTICES AND MAXIMIZING PUBLIC SAFETY.

Action 12.1: The City should continue to require underground utility networks in new developments.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.2: The City should consider creating a funding mechanism for the underground placement of utilities on a continuing basis in developed areas.

Implementation Strategy: City Administration, and Finance, Long Term

Action 12.3: Proposals for installation or improvement to a utility facility should be reviewed by the City to ensure that land use conflict and aesthetic values are minimized and mitigated.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.4: The utility providers that service the City should continue to ensure that all their facilities and infrastructure are safeguarded against man-made threats.

Implementation Strategy: Police Department, and Public Works, Ongoing

Action 12.5: The City should require utility providers to remove all abandoned facilities when mandated.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.6: Telecommunication facilities should be in scale and harmony with the character of the surrounding environment, sited in appropriate locations that minimize the impact on property values and should share wireless towers in order to minimize the number located throughout the City.

Implementation Strategy: Planning & Development, Ongoing

Action 12.7: The City should require all utility providers that service the City to provide adequate right-of-way or setbacks.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.8: The City should encourage all utility providers that service the City to implement and maintain best available technology practices and facilities.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.9: The City should support programs to increase energy conservation such as the use of solar, wind, and other decentralized technologies and encourage utility providers to use Demand Side Management (DSM) practices to reduce energy use through efficiency improvements.

Implementation Strategy: City Administration, Ongoing

Action 12.10: The City should encourage, when appropriate, the use of joint trenching between any utility providers that service the City to avoid separate parallel ditches and the joint use of utility corridors for new and upgraded major transmission lines.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.11: The City should encourage sustainable site design and incorporate low impact development in recharge areas and require that these areas of water recharge be protected.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 12.12: The City's potable and wastewater treatment service providers should identify groundwater and groundwater aquifer recharge areas as well as prime recharge areas and require that these areas be protected

Implementation Strategy: Planning & Development, Ongoing

GOAL 13: HIGH QUALITY POTABLE WATER

O'FALLON'S POTABLE WATER SERVICE PROVIDERS SHOULD CONTINUE TO MAKE AVAILABLE HIGH-QUALITY WATER SERVICE FOR PUBLIC, COMMERCIAL, AND DOMESTIC USE WITHIN THE CITY MEETING ALL GOVERNMENT REGULATIONS.

Action 13.1: The City's potable water service providers should continue to make available high-quality drinking water that meets or exceeds the requirements of the Safe Drinking Water Act.

Implementation Strategy: Public Works, Ongoing

Action 13.2: The City should complete installation, make operational the current water system upgrade, and continue upgrades as necessary to the water system for future needs.

Implementation Strategy: Public Works, Ongoing

Action 13.3: The City's potable water service providers should continue to provide adequate and reliable water distribution systems throughout the service area that extend fire protection to all properties.

Implementation Strategy: Public Works, Ongoing

GOAL 14: POTABLE WATER GROWTH

THE CITY OF O'FALLON'S POTABLE WATER SERVICE PROVIDERS SHOULD EXPAND THEIR WATER PRODUCTION AND DISTRIBUTION SYSTEMS TO ACCOMMODATE ADDITIONAL GROWTH.

Action 14.1: The City's water systems should be financially self-sustaining with users of the systems paying the direct cost associated with their individual usage and a proportional share of the general operation and maintenance.

Implementation Strategy: Public Works, Ongoing

Action 14.2: The City's potable water service providers should focus capital improvements for water system expansion in the identified high growth areas of O'Fallon.

Implementation Strategy: Public Works, Ongoing

Action 14.3: Property owners/developers or those receiving direct benefit of the City and its potable water service providers should continue to be responsible to fund the installation of new water storage and distribution facilities.

Implementation Strategy: Public Works, Ongoing

Action 14.4: Water facilities incorporated into new developments should be designed, constructed, and operated in such a manner as to provide for the efficient and non-wasteful use of water that incorporate the best available conservation technology.

Implementation Strategy: Public Works, Ongoing

Action 14.5: The City's potable water service providers should continue to require new development to utilize best state-of-the-art pipe in designs of their water facilities.

Implementation Strategy: Public Works, Ongoing

Action 14.6: The City's potable water service providers should require that new mains be looped into existing mains.

Implementation Strategy: Public Works, Ongoing

GOAL 15: WASTEWATER TREATMENT

THE CITY OF O'FALLON'S WASTEWATER TREATMENT SERVICE PROVIDERS SHOULD CONTINUE TO MEET THE REGULATIONS SET FORTH BY THE U.S. ENVIRONMENTAL PROTECTION AGENCY AND THE MISSOURI DEPARTMENT OF NATURAL RESOURCES TO PROVIDE ECONOMICALLY FEASIBLE AND ENVIRONMENTALLY SENSITIVE SYSTEMS OF WASTEWATER COLLECTION AND TREATMENT.

Action 15.1: The City's wastewater treatment service providers should continue their existing methods of sludge processing, including its distribution and sale.

Implementation Strategy: Public Works, Ongoing

Action 15.2: The City's wastewater treatment service providers should continue to maintain and upgrade collection systems that minimize sanitary sewer system overflows and eliminate inflow infiltration.

Implementation Strategy: Public Works, Ongoing

Action 15.3: Where feasible, wastewater service providers should replace pump stations with gravity connections.

Implementation Strategy: Public Works, Ongoing

Action 15.4: The City should continue to work with homeowners and business to develop alternative discharge points for roof drains, sump pumps, and other inappropriate connections that impact system capacity.

Implementation Strategy: Public Works, Ongoing

GOAL 16: WASTEWATER GROWTH

THE CITY OF O'FALLON AND ITS WASTEWATER TREATMENT SERVICE PROVIDERS SHOULD EXPAND THEIR WASTEWATER COLLECTION AND TREATMENT SYSTEMS TO ACCOMMODATE ADDITIONAL GROWTH.

Action 16.1: The City's wastewater treatment service providers should continue to ensure adequate and environmentally sound wastewater collection and treatment facilities are available.

Implementation Strategy: Public Works, Ongoing

Action 16.2: The City's wastewater treatment service providers should work in conjunction with each other on regional infrastructure planning to coordinate extensions across service boundaries.

Implementation Strategy: Public Works, Ongoing

Action 16.3: The City's wastewater treatment service providers should continue to require funding for the installation of new water treatment and collection facilities to be the responsibility of the property owners/developers or those receiving direct benefit from these facilities.

Implementation Strategy: Public Works, Ongoing

Action 16.4: The City's wastewater treatment service providers should maintain sewer revenues at a level that will support operation, maintenance, and capital improvement needs, whereas costs of necessary improvements to serve new development are supported by new development.

Implementation Strategy: Public Works, Ongoing

Action 16.5: The City should continue to prohibit the use of privately owned, privately operated package wastewater treatment plants and instead require the use of membrane treatment plants.

Implementation Strategy: Public Works, Ongoing

GOAL 17: STORM WATER RUNOFF MANAGEMENT

THE CITY OF O'FALLON SHOULD CONTINUE TO MANAGE THE QUANTITY AND QUALITY OF STORM WATER RUNOFF TO PROTECT PUBLIC HEALTH AND SAFETY, SURFACE AND GROUND WATER QUALITY, AND NATURAL DRAINAGE SYSTEMS. THE CITY OF O'FALLON SHOULD ALSO CONTINUE TO ENSURE LONG-RANGE NATIONAL POLLUTION DISCHARGE ELIMINATION SYSTEM COMPLIANCE.

Action 17.1: The City should continue to maintain annual capital budgeting for drainage improvements.

Implementation Strategy: Public Works, Ongoing

Action 17.2: The City has developed and continues to maintain a long-range storm water management program to minimize impacts from storm water discharge.

Implementation Strategy: Public Works, Ongoing

Action 17.3: The City should perform detailed drainage system, watershed, and culvert maintenance studies.

Implementation Strategy: Public Works, Long Term

Action 17.4: The City should monitor creeks and streams to have obstructions to the natural water flow removed by the property owner.

Implementation Strategy: Public Works, Ongoing

GOAL 18: STORM WATER RUNOFF GROWTH

THE CITY OF O'FALLON SHOULD MAINTAIN A STORM WATER QUALITY PROGRAM THAT MEETS GOVERNMENT REQUIREMENTS AND LOCALLY PERCEIVED NEEDS.

Action 18.1: The City should continue to strictly enforce the City's Flood Hazard Prevention Ordinance.

Implementation Strategy: Public Works, Ongoing

Action 18.2: The City should ensure that road crossings are designed to minimize or eliminate impacts on natural drainage courses.

Implementation Strategy: Public Works, Ongoing

Action 18.3: Alternative methods for storm water are encouraged and shall be accepted for development and redevelopment when both functionally equivalent and environmentally acceptable to continue compliance with state and federal requirements.

Implementation Strategy: Public Works, Ongoing

Action 18.4: The City should require that wet detention areas be properly engineered for an eco system and that a funding system is in place to maintain it.

Implementation Strategy: Public Works, Ongoing

Action 18.5: The City should continue to develop and monitor Phase II storm water quality management and illicit discharge control.

Implementation Strategy: Public Works, Ongoing

Action 18.6: The City should continue to ensure that storm water drainage facilities are designed to manage the amounts and rate of surface water runoff, minimize property damage from runoff, minimize potential erosion and sedimentation, preserve natural drainage systems and encourage retention of natural vegetation.

Implementation Strategy: Public Works, Ongoing

Action 18.7: The City should require discharge control methods and best management practices which are aesthetically and environmentally acceptable as well as effective to the maximum extent practicable.

Implementation Strategy: Public Works, Ongoing

GOAL 19: REFUSE & RECYCLING

THE CITY OF O'FALLON SHOULD CONTINUE TO IMPROVE THE RESIDENTIAL REFUSE COLLECTION AND RECYCLING PROGRAM.

Action 19.1: The City should continue to increase effectiveness and efficiency of the City's Residential Refuse Collection and Recycling Program.

Implementation Strategy: Environmental Services, Ongoing

Action 19.2: The City should look for ways to expand refuse and recycling to increase income by service to surrounding cities as needed.

Implementation Strategy: Environmental Services, Ongoing

Action 19.3: The City should continue to review the expansion of bulk drop off days to City residents by striving to expand the City's recycling efforts to the point that a permanent drop off facility is feasible.

Implementation Strategy: Environmental Services, Ongoing

GOAL 20: EDUCATIONAL OUTREACH

UTILITIES SHOULD PROVIDE EDUCATIONAL AND OUTREACH PROGRAMS.

Action 20.1: The City's potable water service providers should provide public education and outreach programs on water reuse, conservation, reclamation, and other new water efficient technology.

Implementation Strategy: Public Works, Ongoing

Action 20.2: The City's wastewater treatment service providers should provide public education and outreach programs on the benefits to upgrading existing systems.

Implementation Strategy: Public Works, Ongoing

Action 20.3: The City should continue to provide public education and outreach programs on how individuals effect storm water management.

Implementation Strategy: Public Works, Ongoing

Action 20.4: The City should continue to educate residents on the benefits of waste reduction, reuse, and recycling.

Implementation Strategy: Public Works, Ongoing



Transportation and Circulation

Learning from the past...

Understanding the present...

Planning for the future...



TRANSPORTATION AND CIRCULATION

GOAL 21: TRANSPORTATION SYSTEM PLANNING AND FUNDING

THE CITY OF O'FALLON SHOULD CONTINUE TO UPDATE LONG RANGE PLANS FOR A SAFE AND EFFICIENT TRANSPORTATION SYSTEM AND COORDINATE FUNDING THROUGH A COMBINATION OF PUBLIC SECTOR PARTICIPATION.

Action 21.1: The City should continue to plan, fund, implement, and update, the O'Fallon's Five-Year Transportation Improvement Program and Annual Capital Street Improvement Plan and continue to develop additional plans for new and improved roadways in areas recently annexed or likely to be annexed in the future. New transportation needs and corridors within O'Fallon may also be necessary beyond the Thoroughfare Plan (**See Map 12**) and 5-Year Road Plan (**See Map 11**). Consequently, O'Fallon should periodically re-evaluate the Thoroughfare Plan to ensure that the roadways, both built and planned, meet current and projected future needs.

Implementation Strategy: Public Works, Ongoing

Action 21.2: The City should continue to work with the East-West Gateway Coordinating Council, the Missouri Department of Transportation (MoDOT), the St. Charles County Road Board, and neighboring communities to coordinate and fund projects.

Implementation Strategy: Public Works, Ongoing

Action 21.3: The City should continue to expand on the County Gateway Green Light program, where applicable, to identify existing deficiencies and better anticipate future transportation system needs and implement improvements with the City and developer projects.

Implementation Strategy: Public Works, Ongoing

Action 21.4: The City should continue to utilize its Geographic Information System (GIS) to document, evaluate, and establish programs for the upgrade, repair, and replacement of the transportation infrastructure, keeping a regard for ADA requirements and street sign location and conditions.

Implementation Strategy: Public Works, Ongoing

Action 21.5: The City should continue to look for funding and work with MoDOT and Gateway Guide (the St. Louis region's Intelligent Transportation System) to further equip major highways with traffic speed sensors, closed-circuit cameras, and message boards that provide motorists with real-time traffic information and emergency service information.

Implementation Strategy: Public Works, Ongoing

Action 21.6: The City should continue to fund and develop traffic count studies, level of service (LOS) studies, traffic safety/accident analysis studies, and to ensure that O'Fallon's streets can safely facilitate existing and projected increases in traffic. Where possible conflict exists with heavy traffic, O'Fallon should institute measures to alleviate these problems.

Implementation Strategy: Public Works, Ongoing

Action 21.7: The City should continue to utilize their pavement rating software to determine the condition of streets and prioritize repairs.

Implementation Strategy: Public Works, Ongoing

Action 21.8: The City shall continue to improve the safety and access of all modes of transportation on all streets, including cars, pedestrians, cyclists, and buses.

Implementation Strategy: Public Works, Ongoing

GOAL 22: RIGHT OF WAY AND STREET IMPROVEMENT REQUIREMENTS

THE CITY OF O’FALLON SHOULD CONTINUE REQUIREMENTS FOR RIGHT-OF-WAY DEDICATION AND STREET IMPROVEMENT BY DEVELOPERS.

Action 22.1: The City should continue to require that developers utilize certified transportation consultants (at the developer’s expense) to conduct traffic studies when deemed necessary.

Implementation Strategy: Public Works, and Planning & Development, Ongoing

Action 22.2: The City should continue to require that developers shall make necessary improvements to and dedicate right-of-way during the initial stages of development (and redevelopment) to provide for future expansion and improvement of roadways, and implement transportation improvements as shown on O’Fallon’s Thoroughfare Plan (**See Map 12**).

Implementation Strategy: Public Works, Ongoing

GOAL 23: ACCESS MANAGEMENT AND STREET DESIGN

THE CITY OF O’FALLON SHOULD CONTINUE ACCESS MANAGEMENT PRACTICES AND THE CONTINUITY OF STREET PATTERNS THROUGHOUT O’FALLON.

Action 23.1: The City should continue access management practices along arterial roadways to reduce traffic congestion and increase safety for both drivers and pedestrians alike to mitigate the negative impacts of uncoordinated access points.

Implementation Strategy: Public Works, Ongoing

Action 23.2: The City should continue to minimize access points onto major roadways throughout O’Fallon by insisting on cross-access easements and shared entrances.

Implementation Strategy: Public Works, Ongoing

Action 23.3: The City should allow future access along many major roadways to occur at controlled intersections wherever possible or at entrances that line-up to entrances across the roadway.

Implementation Strategy: Public Works, Ongoing

Action 23.4: The City should continue to promote the continuity of street patterns and design when reviewing new subdivision proposals.

Implementation Strategy: Public Works, Ongoing

Action 23.5: The City should review consistency in right-of-way width, curb style, landscaping, sidewalks, and construction materials when reviewing street extensions.

Implementation Strategy: Public Works, Ongoing

Action 23.6: The City should continue to encourage the connection of streets between adjoining residential subdivisions, unless topographic or environmental constraints would prevent it.

Implementation Strategy: Public Works, Ongoing

Action 23.7: The City Should continue to review and plan the design of subdivision plats that propose homes and driveways that do not have direct access to major roadways.

Implementation Strategy: Planning & Development, Ongoing

Action 23.8: The City should limit the use of cul-de-sacs, dead-end streets, and other designs that form barriers in the community, recognizing that increasing connections can reduce traffic congestion and increase neighborhood unity.

Implementation Strategy: Public Works, Ongoing

Action 23.9: The City should seek to minimize the impacts of through traffic within residential neighborhoods by employing traffic management and traffic calming strategies such as roundabouts, reduced speed limits, and high fines for speeders.

Implementation Strategy: Public Works, Ongoing

Action 23.10: The City should protect rights-of-ways from encroachment by structures, fences, retaining walls, or other obstructions to both preserve public safety and enhance appearance.

Implementation Strategy: Public Works, and Planning & Development, Ongoing

Action 23.11: The City should continue to initiate street beautification efforts into the design of both existing and future roadways. The use of street trees, landscaped center medians, roadside landscaping and other sustainable site design alternatives can serve as traffic calming measures, provide a more pleasant appearance, and create a safer environment for pedestrians.

Implementation Strategy: Parks & Recreation, and Public Works, Ongoing

GOAL 24: SUPPORT DEVELOPMENT OF MASS TRANSPORTATION

THE CITY OF O'FALLON SHOULD SUPPORT OTHER GOVERNMENT AGENCIES IN THE DEVELOPMENT OF MASS TRANSPORTATION FOR O'FALLON.

Action 24.1: The City should continue to support St. Charles County and other entities in addressing the future need for public transportation within the City of O'Fallon and connecting to surrounding municipalities.

Implementation Strategy: City Administration, Planning & Development, and Public Works, Ongoing

GOAL 25: TRAIL MASTER PLAN

THE CITY OF O'FALLON SHOULD DEVELOP BIKE/PEDESTRIAN WAYS AS A FUNCTIONAL ELEMENT IN O'FALLON TRANSPORTATION AND RECREATION SYSTEMS

Action 25.1: The City should selectively modify existing City streets to include provisions for bicycle and pedestrian movement according to the Bikeable-Walkable Community Plan.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 25.2: The City should ensure that all new local, collector, and arterial roads are not only adequate for motor vehicles but also include provisions for bicycle and pedestrian movement according to the Bikeable-Walkable Community Plan.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 25.3: The City should utilize, to the extent feasible, active and inactive rail corridors, utility/drainage corridors, and public lands to help interconnect the trail system.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Intermediate Term

Action 25.4: The City should strive to ensure that the network of linear trails and on-street bikeways is sufficient to enable bicycle and pedestrian movement between most residential, institutional, and commercial/retail land uses.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 25.5: The City should adhere to appropriate federal and state design guidelines and standards for the design of bicycle/pedestrian facilities.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 25.6: The City should coordinate development activity jointly among other cities to maximize partnering benefits available through the Transportation Enhancements program and other funding sources.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Intermediate Term

Action 25.7: O'Fallon should update the Bikeable-Walkable Community Plan annually to accommodate new areas to the City.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 25.8: The City should encourage bicycle usage and walking for transportation, recreation, health, and fitness purposes.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

GOAL 26: REGIONAL GREENWAY AND TRAIL DEVELOPMENT

THE CITY OF O'FALLON SHOULD WORK IN COOPERATION WITH NEIGHBORING COMMUNITIES, APPLICABLE PUBLIC AND PRIVATE AGENCIES, IN THE DEVELOPMENT AND CONSTRUCTION OF REGIONAL MULTI-PURPOSE TRAILS.

Action 26.1: The City should work in cooperation with neighboring communities, the St. Charles County Parks Department, the Missouri Department of Conservation, the Missouri Department of Natural Resources, MoDOT, the East-West Gateway Coordinating Council, local land trusts, local greenway organizations, and other applicable organizations to develop these trails.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 26.2: The City should continue to provide technical assistance in the development of regional greenways and trails.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 26.3: The City should explore opportunities for the development of regional multi-purpose trails along major tributaries and parallel to major highways.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

GOAL 27: FUNDING SOURCES

THE CITY OF O’FALLON SHOULD CONTINUE TO APPLY FOR SURFACE TRANSPORTATION ENHANCEMENT GRANTS AND OTHER AVAILABLE FUNDING SOURCES TO DEVELOP, IMPLEMENT, AND CONSTRUCT ADDITIONAL FACILITIES FOR PEDESTRIANS AND BICYCLISTS THROUGHOUT O’FALLON.

Action 27.1: The City should pursue all possible funding sources for alternative transportation projects.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 27.2: The City should continue to work with East-West Gateway Coordinating Council and Great Rivers Greenway board to identify and apply for grants in meeting the funding required to participate in these programs to fund pedestrian and bicycle improvements throughout the City.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 27.3: The City should consider implementing a cost-sharing program with property owners to speed up the process of filling in gaps in pedestrian facilities. A program of this type would be particularly useful in commercial areas where pedestrian traffic can increase business and within subdivision to increase connectivity between their neighborhood and nearby activity centers such as schools and parks.

Implementation Strategy: City Administration, and Public Works, Long Term

GOAL 28: COMPREHENSIVE MAP OF WALKS AND TRAILS

THE CITY OF O’FALLON SHOULD DEVELOP A COMMUNITY-WIDE COMPREHENSIVE MAP OF EXISTING PEDESTRIAN CIRCULATION SYSTEMS.

Action 28.1: The City should use its Geographic Information System (GIS) to develop a comprehensive map that identifies the location of existing sidewalks and trails. It should identify all substandard sidewalks and trails that include those in need of repair and those which pose a physical barrier for persons with disabilities. This will serve the purpose of identifying gaps and deficiencies in the existing sidewalks and trails system. The City should keep the data base/map updated as improvements are made, new subdivisions are constructed, and adjacent properties are annexed into the City.

Implementation Strategy: Parks & Recreation, Planning & Development, and Bicycle-Pedestrian Facility Planning Team, Ongoing

Action 28.2: The City should use the database/map to prioritize a list of needed improvements that would greatly enhance the City’s ability to receive grant funding to make the needed improvements.

Implementation Strategy: Parks & Recreation, Planning & Development, and Bicycle-Pedestrian Facility Planning Team, Intermediate Term

Action 28.3: The City should use its GIS to develop a database/map that identifies the location and effectiveness of existing intersections with pedestrian crosswalks and develop a program for the installation of sidewalks where they are needed. This will help to identify locations that need the crosswalks improved when pedestrian traffic warrants it. The development of this database and a prioritized list of needed crosswalk improvements should greatly enhance O’Fallon’s ability to receive state and federal funding assistance to make needed improvements.

Implementation Strategy: Parks & Recreation, and Public Works, Short Term

Action 28.4: The City should consider retrofitting the existing intersections for the safest possible crosswalks. Consideration should be given to curb extensions (which shorten the crosswalk distance), reducing curb radii, installation of center medians, alternative pavement material in crosswalks, and pedestrian refuge islands at right-turn lanes. The installation of mid-block crosswalks in high-volume pedestrian areas should also be considered.

Implementation Strategy: Public Works, Ongoing

GOAL 29: EDUCATION

THE CITY OF O’FALLON SHOULD EDUCATE ITS CITIZENS AND SCHOOLS ABOUT THE SAFETY AND AVAILABILITY OF ALTERNATIVE TRANSPORTATION PRACTICES.

Action 29.1: The City should support any effort to establish a Safe Routes to Schools (SRTS) Program. SRTS is a national program developed by the National Highway Traffic Safety Administration (NHTSA) for the organization and implementation of a cooperative program to create safe routes to schools involving students, teachers, concerned parents, school districts, law enforcement, and local governments. The purpose of this program is to identify the existing routes that are being used by children, identify and facilitate needed improvements along these routes (sidewalks, crosswalks, multi-purpose trails, bike lanes, traffic calming measures, etc.), and develop escort and car/bus pooling programs.

Implementation Strategy: Public Relations, and Police Department, Ongoing

Action 29.2: A Bicycle and Pedestrian Facilities/Suitability Map should be developed that incorporates the Bicycle Suitability Map and additionally shows the exact location of sidewalks, crosswalks, bike lanes, multipurpose paths, and other bicycle and pedestrian facilities (bike racks, public restrooms, public drinking fountains, etc.) throughout the City.

Implementation Strategy: Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 29.3: To educate motorists about cyclist and pedestrian rights, a “share the roadway” brochure should be developed that compliments the Bicycle and Pedestrian Facilities/Suitability Map.

Implementation Strategy: Public Relations & Bicycle-Pedestrian Facilities Planning Team, Ongoing

Action 29.4: O’Fallon’s Police Department, Parks and Recreation Department, and the Public School Districts should continue to provide pedestrian and bicycling safety education programs for both children and adults. Programs and literature that teach safety, skills, and familiarity with laws should continue to be developed and regularly provided.

Implementation Strategy: Public Relations, Police Department, Parks & Recreation, Ongoing

GOAL 30: APPLY FOR BICYCLE FRIENDLY COMMUNITY

THE CITY OF O’FALLON SHOULD APPLY FOR DESIGNATION AS A “BICYCLE FRIENDLY COMMUNITY” UNDER THE BICYCLE FRIENDLY COMMUNITY PROGRAM SPONSORED BY THE LEAGUE OF AMERICAN BICYCLISTS.

Action 30.1: The City should review the requirements to be designated as a “Bicycle Friendly Community” (for description see page 118) and apply for such a designation from “The League of American Bicyclists” (for description see page 118) when improvements have been made to warrant their acceptance.

Implementation Strategy: Parks & Recreation, and Public Relations, Long Term



Land Use

Learning from the past...

Understanding the present...

Planning for the future...



LAND USE

GOAL 31: DEVELOP ON-LINE DEVELOPMENT CENTER (ODC) AND PROCEDURAL WEBPAGE

THE CITY OF O’FALLON SHOULD DEVELOP AN ON-LINE DEVELOPMENT CENTER (ODC) AND A PROCEDURAL WEBPAGE FOR APPLICANTS TO SUBMIT DEVELOPMENT AND CONSTRUCTION APPLICATIONS THROUGH THE CITY’S WEBSITE.

Action 31.1: The City should utilize technology to improve, streamline and simplify the submission of applications, development review, licensing and permitting processes. This system shall:

- Combine assessor, GIS, and other data into a single, graphical format.
- Direct integration with GIS so that property information (zoning, flood plains, etc.) are automatically identified when the permit is entered into the system.
- Have multiple agencies review an application without having to physically route it or e-mail plans around
- Ability to apply, pay for, and receive permits on-line
- Ability to apply, pay for, and receive business licenses and renewals on-line
- A central source that provides information related to permits, inspections, code enforcement activities in one place.
- Ability for any City employee or applicant to look up a permit, identify who is reviewing it, which agencies have approved or denied it, and what correction items are.
- Ability for any City employee or applicant to look up inspection results on-line.
- Ability for employees to e-mail permit forms, certificates of occupancy, or comment and correction items to the applicant or to other reviewers.
- The ability to “flag” properties with code violations so that permits are not issued.

Implementation Strategy: Planning & Development, Intermediate Term

GOAL 32: DEVELOPMENTS SHOULD INCLUDE DEVELOPMENT IMPACT ANALYSIS

THE CITY OF O’FALLON SHOULD REQUIRE DEVELOPMENTS TO INCLUDE A DEVELOPMENT IMPACT ANALYSIS TO DETERMINE THE FISCAL, TRAFFIC, AND ENVIRONMENTAL IMPACTS THAT THE DEVELOPMENTS WILL HAVE ON THE CITY.

Action 32.1: The City should place the template for Development Impact Analysis on the City’s website.

Implementation Strategy: Planning & Development, Short Term

GOAL 33: PROMOTE OPPORTUNITIES FOR HIGH-QUALITY HOUSING

THE CITY OF O’FALLON SHOULD CONTINUE TO PROMOTE OPPORTUNITIES FOR HIGH- QUALITY HOUSING THAT MEETS THE NEEDS OF ALL SEGMENTS OF THE POPULATION.

Action 33.1: The City should promote high-quality housing for individuals and families regardless of economic status and promote developments of a variety of housing types including Workforce, Elder/Retirement, Cohousing (for description see page 118), Assisted Living, Nursing Homes, single-family, multifamily, condos, town homes and villas.

Implementation Strategy: Planning & Development, Ongoing

Action 33.2: The City should take maximum advantage of federal, state and county incentive and funding programs in order to create opportunities for special needs households such as the elderly, disabled, single-parent households and lower income families.

Implementation Strategy: Planning & Development, and Public Assistance Specialist, Ongoing

Action 33.3: The City should work with the development community to encourage mixed-use developments which utilize clustering and allow services within walking distance of residential areas

Implementation Strategy: Planning & Development, Ongoing

GOAL 34: PROTECT THE QUALITY OF EXISTING NEIGHBORHOODS

THE CITY OF O’FALLON SHOULD CONTINUE TO PROTECT THE QUALITY OF EXISTING NEIGHBORHOODS AND REQUIRE NEW RESIDENTIAL DEVELOPMENT TO BE OF A SCALE AND DESIGN THAT IS COMPATIBLE WITH THE EXISTING NEIGHBORHOOD CHARACTER.

Action 34.1: The City should continue to ensure that existing residential areas are protected from the encroachment of incompatible activities.

Implementation Strategy: Planning & Development, Ongoing

Action 34.2: The City should promote the beautification and livability of neighborhoods through landscaping, sidewalks and other improvements

Implementation Strategy: Planning & Development, and Parks & Recreation, Intermediate Term

Action 34.3: The City should continue being proactive in performing exterior property maintenance inspections of the entire City every two years.

Implementation Strategy: Planning & Development, Ongoing

GOAL 35: RESERVE PORTION OF REMAINING PARCELS FOR PARKS

THE CITY OF O’FALLON SHOULD RESERVE A PORTION OF THE REMAINING VACANT PARCELS FOR PARKS TO MEET OR EXCEED NATIONAL RATIO STANDARDS.

Action 35.1: The City should identify and prioritize remaining vacant parcels that may be suitable for park space and target future acquisition of lands to serve a variety of park uses, sports and non-sports oriented pocket parks and large natural areas.

Implementation Strategy: Parks & Recreation, City Administration, and Planning & Development Ongoing

GOAL 36: ENCOURAGE MORE COMMERCIAL DEVELOPMENT

THE CITY OF O’FALLON SHOULD ENCOURAGE MORE COMMERCIAL DEVELOPMENT.

Action 36.1: The City should identify areas suitable for Commercial/Industrial development and seek appropriate zoning of parcels to facilitate Commercial/Industrial development.

Implementation Strategy: Planning & Development, and Economic Development, Ongoing

Action 36.2: The City should continue to incorporate flexible zoning districts that permit a diverse mix of uses.

Implementation Strategy: Planning & Development, Ongoing

Action 36.3: The City should develop overlay districts that create flexibility and design standards within the “Special Project Areas” targeted within the Economic Development Strategic Plan.

Implementation Strategy: Planning & Development, and Economic Development, Intermediate Term

GOAL 37: CREATE AN ARCHITECTURAL REVIEW PROCESS

THE CITY OF O’FALLON SHOULD REVIEW ARCHITECTURE AS PART OF THE PLANNING AND ZONING DEVELOPMENT PROCESSES.

Action 37.1: The City should implement code to require building elevations are consistent and all changes proposed shall be reviewed by the Planning and Zoning Commission.

Implementation Strategy: Planning & Development, Ongoing

GOAL 38: ENCOURAGE GREEN DEVELOPMENT

THE CITY OF O’FALLON SHOULD ENCOURAGE GREEN DEVELOPMENT.

Action 38.1: The City should develop a recognition program for existing and future developments to encourage sustainable and Green development.

Implementation Strategy: Planning & Development, Short Term

Action 38.2: The City should preserve existing buildings as part of the Green initiative and encourage the recycling of site and building materials when redevelopment is necessary.

Implementation Strategy: Planning & Development, Ongoing

GOAL 39: STAFF AND FIRE DISTRICTS SHOULD REVIEW BUILDING REHABILITATION CODES

THE CITY OF O’FALLON SHOULD ADOPT AND REQUEST THAT THE LOCAL FIRE DISTRICTS REVIEW THE BUILDING REHABILITATION CODES FOR EXISTING OLDER STRUCTURES IN THE CITY.

Action 39.1: The City staff shall work with the fire districts with the goal of adopting the 2015 International Existing Building Code (IEBC). This will provide existing building owners additional code compliant options when they choose to remodel or utilize existing buildings.

Implementation Strategy: Planning & Development, Short Term

GOAL 40: DEVELOP A SEPARATE PLAN TO GUIDE DOWNTOWN REVITALIZATION

THE CITY OF O’FALLON SHOULD DEVELOP A SEPARATE PLAN TO GUIDE DOWNTOWN REVITALIZATION.

Action 40.1: The City should develop a separate plan for the revitalization of Downtown O’Fallon through an open and transparent process which builds on new relationships to encourage Downtown as a cultural attraction and local historic amenity.

Implementation Strategy: City Administration, Economic Development, and Planning & Development, Ongoing

Action 40.2: The City should consider an overlay district for Downtown that offers greater flexibility for mixed-use development. The Downtown district overlay zone should have design guidelines to create a cohesive district and a sense of place.

Implementation Strategy: City Administration, Economic Development, and Planning & Development,
Short Term

Economic Development

Learning from the past...

Understanding the present...

Planning for the future...



ECONOMIC DEVELOPMENT

GOAL 41: BUSINESS RETENTION

THE CITY OF O'FALLON SHOULD CONTINUE TO BE PROACTIVE IN RETAINING BUSINESSES BY UTILIZING EVERY ECONOMIC DEVELOPMENT TOOL AND INCENTIVE THAT IS AVAILABLE.

Action 41.1: The City should continue to provide opportunities for quality business development throughout the city.

Implementation Strategy: Economic Development, Ongoing

Action 41.2: The City should continue to maintain ongoing contacts through meetings and other means with business owners, managers, tenants, leasing agents/brokers, and owners/landlords/developers of the properties to identify strengths and weaknesses so as to better serve their needs.

Implementation Strategy: Economic Development, Ongoing

Action 41.3: The City should utilize the 2008 Retail Study to identify retailers who are performing at/or above expectations and those not performing, and the reasons why, to determine how to support existing retailers, and to continue the campaign for residents to "Keep It In the O."

Implementation Strategy: Economic Development, Ongoing

GOAL 42: BUSINESS ATTRACTION

THE CITY OF O'FALLON SHOULD CONTINUE TO IDENTIFY BUSINESSES THAT ARE NOT CURRENTLY IN OUR MARKETPLACE AND MAKE EVERY EFFORT TO RECRUIT THOSE THAT COMPLEMENT OUR COMMUNITY.

Action 42.1: The City should continue to maintain its database of all available properties throughout the city limits; the database is accessible through the City website at <http://www.ofallon.mo.us/economic-development>.

Implementation Strategy: Economic Development, Ongoing

Action 42.2: The City should continually update annual editions of its demographics packet targeted at recruiting new businesses. This packet contains the latest demographic information, City procedures and protocols, information about business resources/opportunities, and O'Fallon's nationally recognized quality of life.

Implementation Strategy: Economic Development, Ongoing

Action 42.3: The City should continue to network, collaborate, and coordinate business attraction efforts with the Federal Government, the State of Missouri, St. Louis Regional Chamber and Growth Association, and the St. Charles Economic Development Council, along with other local business associations.

Implementation Strategy: Economic Development, Ongoing

Action 42.4: The City should utilize the Retail Study to identify which retailers need to be attracted into the City, to support existing retailers, and to attract new retail into new retail venues.

Implementation Strategy: Economic Development, Short Term

Action 42.5: The City should continue with business recruitment and outreach efforts through regular attendance at national and international trade expositions.

Implementation Strategy: Economic Development, Ongoing

Action 42.6: The City should continue to explore the use of every available economic development financing tool and incentive to create an attractive atmosphere for new and existing businesses. The department shall seek to influence state policy to retain and enhance existing tools and incentives to further promote a conducive environment for the start-up and development of new business through its leadership role in the Missouri Economic Development Council.

Implementation Strategy: Economic Development, Ongoing

Action 42.7: The City should consider preparing and incorporating a long-term vision plan for the Highway K Corridor. This portion of the plan should address issues of commercial infill development along the retail portions of Highway K, including infill development of outlying lots, and redevelopment of existing vacant or underutilized properties.

Implementation Strategy: Economic Development, Planning & Development, and Public Works, Ongoing

GOAL 43: BUSINESS EXPANSION

THE CITY OF O'FALLON SHOULD PROMOTE A CLIMATE IN WHICH BUSINESSES CAN COMPETE AND BE SUCCESSFUL IN ORDER TO SUPPORT THE GROWTH AND EXPANSION OF EXISTING BUSINESSES.

Action 43.1: The City should continue to maintain ongoing contacts through meetings and other means with business owners, managers, etc., to proactively identify their expansion needs.

Implementation Strategy: Economic Development, Ongoing

Action 43.2: The City should continue to provide research assistance on location availability, whether on- or off-site, to retain growing businesses within the City.

Implementation Strategy: Economic Development, Ongoing

Action 43.3: The City should continue to work with the Federal Government, the State of Missouri and St. Charles County, to provide incentive information for financing capital improvement, training, etc., for growing businesses.

Implementation Strategy: Economic Development, Ongoing

GOAL 44: BUSINESS STOCK MAINTAINED

THE CITY OF O’FALLON SHOULD CONTINUE TO ENSURE THAT CITY’S BUSINESS STOCK IS PROPERLY MAINTAINED.

Action 44.1: The City should continue its strong code enforcement and property maintenance efforts to ensure that the business stock is properly maintained and not allowed to deteriorate.

Implementation Strategy: Planning & Development, Ongoing

Action 44.2: The City should conduct a yearly review of the amenities (landscaping, lighting, fencing and paved surfaces) that were provided with the development to make sure they are properly maintained and not allowed to deteriorate.

Implementation Strategy: Planning & Development, Ongoing

Action 44.3: The City should closely monitor any vacant business property to ensure that they are not allowed to deteriorate.

Implementation Strategy: Planning & Development, Ongoing

GOAL 45: STREAMLINE REGULATIONS AND PROCEDURES

THE CITY OF O’FALLON SHOULD CONTINUE TO STREAMLINE ITS DEVELOPMENT REGULATIONS AND APPROVAL PROCEDURES IN ORDER TO PROMOTE THE DEVELOPMENT OF INNOVATIVE BUSINESSES.

Action 45.1: The City should continue to streamline its development review and approval procedures (yet do so without compromising the quality of development and the opportunity for public participation) in order to ensure that unnecessary time delays and expenses are eliminated.

Implementation Strategy: Planning & Development, and Public Works, Ongoing

Action 45.2: The City should continue to involve the development community in the revision of its development regulations. This should include an open forum with the developers to collect input on how this process can be improved.

Implementation Strategy: Planning & Development, Ongoing

Action 45.3: The City should develop a program to disseminate new and amended regulations to the city web site within 30 days after approval by the City Council.

Implementation Strategy: Planning & Development, and City Administration, Ongoing

Action 45.4: The City should continue to focus on creating a positive atmosphere for developers who wish to do business in the City.

Implementation Strategy: Economic Development, and Planning & Development, Ongoing

GOAL 46: SUPPORT THE ECONOMIC DEVELOPMENT STRATEGIC PLAN

THE COMPREHENSIVE PLAN SHOULD SUPPORT THE GOALS AND OBJECTIVES IDENTIFIED WITHIN THE ECONOMIC DEVELOPMENT STRATEGIC PLAN



Green

Learning from the past...

Understanding the present...

Planning for the future...



GREEN

GOAL 47: REDUCE GREENHOUSE GASES NOW

THE CITY OF O’FALLON MUST LEAD BY EXAMPLE IN CREATING AND IMPLEMENTING AN INITIAL SHORT-TERM PLAN THAT WILL RESULT IN REDUCTION OF GREENHOUSE GAS EMISSIONS OVER THE NEXT TWO YEARS.

Action 47.1: The City should consider purchasing the most fuel efficient vehicles and equipment which will suit the intended purpose.

Implementation Strategy: Fleet Maintenance, and City Administration, Ongoing

Action 47.2: The City shall have a policy requiring the purchase of Energy Star or energy efficient electronics and appliances. Before replacing equipment a feasibility study shall be done to determine if the equipment will meet the City’s needs.

Implementation Strategy: Facilities Management, and City Administration, Ongoing

Action 47.3: The City should replace City owned street lights with solar lights.

Implementation Strategy: Planning & Development, City Administration, and Public Works, Long Term

Action 47.4: The City should assign existing staff or new staff, at least part time, to function as municipal energy manager, to track energy use in all municipal facilities and coordinate implementation of efficiency measures.

Implementation Strategy: City Administration, Ongoing

Action 47.5: The City should perform utility-funded energy audits for all municipal buildings, request electric and gas utilities to estimate the available rebates for efficiency measures, make a schedule for implementing all upgrades (lighting, insulation, HVAC, etc.) that have a payback period of seven years or less based on utility rebates. The City shall measure how the upgrade to the facilities has made them more efficient.

Implementation Strategy: Parks and Recreation, and City Administration, Ongoing

Action 47.6: The City should design all new buildings to LEED (Leadership in Energy and Environmental Design) silver standard or better.

Implementation Strategy: Planning & Development, City Administration, and Parks & Recreation, Ongoing

Action 47.7: The City should add to job responsibilities of existing municipal employee’s tasks that will reduce energy use of equipment and facilities such as setting the power-saving features on computers, turning computer monitors off every evening, shutting computers completely down on Fridays after work and conducting regular maintenance of HVAC equipment.

Implementation Strategy: City Administration, Short Term

Action 47.8: The City should enforce the state anti-idling law for municipal vehicles, as well as install automatic shut-offs, with exceptions for emergency vehicles.

Implementation Strategy: City Administration, Ongoing

GOAL 48: CUT GREENHOUSE GASES IN THE FUTURE

THE CITY OF O’FALLON SHOULD MAKE ADDITIONAL CHANGES TO CUT GREENHOUSE GAS EMISSIONS IN THE NEXT FIVE YEARS.

Action 48.1: The City should focus on purchasing renewable energy from Ameren Missouri, and investigating photovoltaic cells for City Hall every two years.

Implementation Strategy: City Administration, Ongoing

Action 48.2: The City should use City resources, such as the City’s website and other future telecommunication services, newsletter, and displays in the municipal buildings, libraries, and schools to name a few, that would raise awareness of energy-saving opportunities available to local residents.

Implementation Strategy: Public Relations, Ongoing

Action 48.3: The City should institute a campaign, such as Burlington, Vermont's "10 Percent Challenge," encouraging local residents, businesses, and institutions to reduce their fossil fuel energy use. (For description see page ###)

Implementation Strategy: City Administration, and Public Relations, Intermediate Term

GOAL 49: SUPPORT GREEN DEVELOPMENT

THE CITY OF O’FALLON SHOULD SUPPORT THE BUILDING OF GREEN DEVELOPMENTS.

Action 49.1: The City should review all of their code requirements and the 2012 IECC code requirements to make sure that they are Green friendly.

Implementation Strategy: Planning & Development, Ongoing

Action 49.2: The City should adopt a Green code for existing buildings that also lists the requirements for a Green development. This should be tied to the Green Building Council’s LEED Award program and provides incentive to property owners and be detailed on both the site plans and construction plans to support unusual requests for variance in code requirement.

Implementation Strategy: Planning & Development, Short Term

GOAL 50: CONSERVATION OF NATURAL RESOURCES

THE CITY OF O’FALLON SHOULD INSTITUTE WAYS TO CONSERVE AND PROTECT OUR NATURAL RESOURCES NOT ONLY FOR CITY PURPOSES BUT ALSO FOR RESIDENTS.

Action 50.1: The City should institute landscaping methods that conserve our natural resources by planting appropriate flowers, shrubs, and trees that require minimal care and watering.

Implementation Strategy: Parks & Recreation, Ongoing

Action 50.2: The City should recommend that lawn sprinklers include moisture sensors and be positioned so they do not spray on the streets, as well as times when lawn sprinklers should be used by residents and the city.

Implementation Strategy: Parks & Recreation, Planning & Development, and Public Relations, Short Term

Action 50.3: The City should promote the importance of clean streams and storm water management awareness to residents.

Implementation Strategy: Public Works, and Public Relations, Ongoing

GOAL 51: PROMOTING RENEWABLE ENERGY

THE CITY OF O'FALLON SHOULD REQUIRE THAT BUILDING CONTRACTORS AND UTILITY PROVIDERS RESEARCH AND INCORPORATE NEW AND INNOVATIVE WAYS TO SAVE ENERGY IN NEW AND RE-DEVELOPED COMMERCIAL AND RESIDENTIAL PROJECTS.

Action 51.1: The City, its building contractors, and utility providers should implement a program that encompasses, but is not limited to the following: • Consider parcels of land that cannot be developed to install wind turbine farms. This option should be offered to local farmers as a source of supplemental income. • Encourage builders to use materials that contain solar photo voltaic (PV) cells such as in roofing tiles, shingles, glass windows, and outer walls. These cells generate electricity directly from the sunlight. • Promote the use of solar cells that are installed on roofs to its residents and businesses

Implementation Strategy: City Administration, and Planning & Development, Ongoing

GOAL 52: CONSTRUCTION MATERIALS RECYCLING PROGRAM

THE CITY OF O'FALLON AND ITS TRASH HAULER PROVIDER SHOULD TAKE MAJOR STEPS IN THE DEVELOPMENT OF A RECYCLING PLAN FOR CONSTRUCTION WASTE.

Action 52.1: The City should encourage all residential and commercial building contractors to participate in the construction waste recycling program when it has been developed.

Implementation Strategy: Planning & Development, and Environmental Services, Ongoing

GOAL 53: PROMOTE HEALTHY LIFESTYLES

THE CITY OF O'FALLON SHOULD ENCOURAGE RESIDENTS TO LIVE A HEALTHY LIFESTYLE BY PROMOTING NATURAL, ORGANIC, AND NUTRITIONAL PRODUCTS.

Action 53.1: The City should promote a community garden by offering recognition to residents and lot owners.

Implementation Strategy: Planning & Development, City Administration, and Economic Development, Long Term

GOAL 54: EDUCATION

THE CITY OF O'FALLON SHOULD PROVIDE "GREEN" EDUCATIONAL AND OUTREACH PROGRAMS.

Action 54.1: The City should educate staff on ways to reduce energy use. Incentives should be considered for staff that suggest energy and cost savings measures that are implemented in municipal buildings.

Implementation Strategy: City Administration, Ongoing

Action 54.2: The City should provide public education on Green features that can be implemented in new and existing homes.

Implementation Strategy: Public Relations, City Administration, and Planning & Development, Ongoing

Action 54.3: The City should provide residents with energy saving tips on how to conserve natural resources and energy at home via the web site with links and newsletters, as well as provide brochures to new subdivisions in the Sales Office.

Implementation Strategy: Public Relations, City Administration, and Planning & Development, Ongoing

Action 54.4: The City should provide residents with awareness and education of renewable energy sources that are available. All websites providing information shall be updated quarterly, if not sooner.

Implementation Strategy: Public Relations, City Administration, and Planning & Development, Ongoing

Action 54.5: The City should develop a measurable program to keep track of the City's reduction in greenhouse gases and their cost savings to use in their educational programs

Implementation Strategy: City Administration, Intermediate Term



Parks, Recreation, and Trails

Learning from the past...

Understanding the present...

Planning for the future...



PARKS, RECREATION, AND TRAILS

GOAL 55: PARKS AND RECREATION FACILITIES

THE CITY OF O’FALLON SHOULD CONTINUE TO RESEARCH OPPORTUNITIES TO ACQUIRE AND DEVELOP PARKS AND RECREATION FACILITIES IN ACCORDANCE WITH THE CURRENT PARKS AND RECREATION COMPREHENSIVE MASTER PLAN.

Action 55.1: The City should aggressively pursue the acquisition of park land and open space to meet the current demands and future needs of its’ residents.

Implementation Strategy: Parks & Recreation, and City Administration, Ongoing

Action 55.2: The City should develop and implement a full-time Ranger Program to meet the needs of the growing parks and keep them a safe environment for all.

Implementation Strategy: Police Department, and Parks & Recreation, Short Term

GOAL 56: PARKS AND RECREATION FACILITY MAINTENANCE

THE CITY OF O’FALLON SHOULD CONTINUE TO PRESERVE, MAINTAIN, AND ENHANCE EXISTING PARKS AND RECREATIONAL FACILITIES THROUGH THE USE OF ADEQUATE OPERATING BUDGETS, USER FEES, VOTER-APPROVED GENERAL OBLIGATION BONDS, INNOVATIVE FUNDING TECHNIQUES, AND PROPER MANAGEMENT TECHNIQUES.

Action 56.1: The City should seek private, state and federal funds to assist with the purchase, development and maintenance of all Parks and Recreation Facilities.

Implementation Strategy: Parks & Recreation, Ongoing

Action 56.2: The City should continue to develop partnerships with schools and other organizations, groups and individuals to assist in funding, equipping and maintaining current and future Parks and Recreation Facilities.

Implementation Strategy: Parks & Recreation, Ongoing

Action 56.3: The City should continue to update its current maintenance procedures to keep our parks and facilities up to date, safe and attractive to all users.

Implementation Strategy: Parks & Recreation, Ongoing

Action 56.4: The City should continue to update or add new amenities to current parks where possible to meet the needs of the residents.

Implementation Strategy: Parks & Recreation, Ongoing

Action 56.5: The City should strive to make all facilities and park amenities accessible to persons with disabilities.

Implementation Strategy: Parks & Recreation, Ongoing

GOAL 57: RECREATION OPPORTUNITIES

THE CITY OF O’FALLON SHOULD CONTINUE TO SPONSOR A WIDE RANGE OF RECREATIONAL PROGRAMS AND SPECIAL EVENTS THAT MEET THE DESIRES OF A VARIETY OF USERS AND AGE GROUPS.

Action 57.1: The City should continue to provide both passive and active recreational programs that meet the desires and needs of the population.

Implementation Strategy: Parks & Recreation, Ongoing

Action 57.2: The City should continue to provide programs to all persons, regardless of their abilities, finances or age.

Implementation Strategy: Parks & Recreation, Ongoing

Action 57.3: The City should continue to research the programs offered by others and keep abreast of new trends or deficiencies in the area.

Implementation Strategy: Parks & Recreation, Ongoing

Action 57.4: The City should continue to provide and expand the quality festivals and events that are free to the public (i.e. Heritage and Freedom Fest, Fall Fest).

Implementation Strategy: Parks & Recreation, Ongoing

Action 57.5: The City should continue to provide and promote all types of cultural arts including music, dance, theater and art.

Implementation Strategy: Parks & Recreation, Ongoing

GOAL 58: MULTI USE TRAIL SYSTEM

THE CITY OF O’FALLON SHOULD CONTINUE TO IMPLEMENT THE PASSIVE AND NATURE TRAILS AS OUTLINED IN THE PARKS AND RECREATION MASTER PLAN AND THE ALTERNATE MODES OF TRANSPORTATION FOR CYCLISTS AND PEDESTRIANS AS OUTLINED IN THE BIKEABLE/WALKABLE COMMUNITY PLAN.

Action 58.1: The City should continue to strive to develop the trails and paths as identified in the Bikeable/Walkable Community Plan.

Implementation Strategy: Parks & Recreation, Ongoing

Action 58.2: The City should continue to develop nature trails and paths within existing and future parks.

Implementation Strategy: Parks & Recreation, Intermediate Term

Action 58.3: The City should utilize Great Rivers Greenway and other funding sources to finance the development of these trails and paths.

Implementation Strategy: Parks & Recreation, Intermediate Term

Action 58.4: The City should develop a maintenance plan for these trails and paths.

Implementation Strategy: Parks & Recreation, Long Term

Action 58.5: The City should educate its' residents on the alternate means of travel as they are developed.

Implementation Strategy: Public Relations, and Parks & Recreation, Ongoing

GOAL 59: TOURISM

THE CITY OF O'FALLON SHOULD PROMOTE ITS VARIOUS TOURIST ATTRACTIONS AND THE REASONS WHY PEOPLE SHOULD VISIT O'FALLON.

Action 59.1: The City should continue to develop events that are located in all segments of the City.

Implementation Strategy: Public Relations, City Administration, and Parks & Recreation, Ongoing

Action 59.2: The City should continue to support and promote the River City Rascals Baseball Team.

Implementation Strategy: Public Relations, City Administration, and Parks & Recreation, Ongoing

Action 59.3: The City and the Veteran's Commission should continue to hold the special events at The O'Fallon Veterans Memorial Walk and expansion of this memorial.

Implementation Strategy: City Administration, and Parks & Recreation, Ongoing

GOAL 60: PROVIDE UNIQUE ATTRACTIONS

THE CITY OF O'FALLON SHOULD SUPPORT THE CULTURAL ARTS FOR THE RESIDENTS OF THE CITY AND PROVIDE UNIQUE ATTRACTIONS OF LOCAL, REGIONAL AND NATIONAL SIGNIFICANCE.

Action 60.1: The City should provide the residents with a wide-range of cultural programs and activities for all ages and backgrounds.

Implementation Strategy: Tourism & Festivals, and Parks & Recreation, Ongoing

Action 60.2: The City should sponsor and support the cultural arts and consistently provide significant local, regional and national attractions for the enjoyment and growth of its residents.

Implementation Strategy: Parks & Recreation, Public Relations, and City Administration, Intermediate Term

Action 60.3: The City should analyze the growth opportunities for the O'Fallon Repertory Theatre by moving out of the gymnasium facility in the Municipal Centre into a new or rehabilitated facility to provide the level of professionalism to grow the program for the theatre and the residents.

Implementation Strategy: Parks & Recreation, and City Administration, Long Term

Action 60.4: The City should work in cooperation with the St. Charles-City County Library District to expand the size and inventory of its 3 branch libraries, construct additional branches and to promote the use of O'Fallon libraries to City residents.

Implementation Strategy: City Administration, and Public Relations, Ongoing

GOAL 61: BEAUTIFICATION

THE CITY OF O’FALLON SHOULD CONTINUE TO PROVIDE FOR THE BEAUTIFICATION OF THE CITY.

Action 61.1: The City should continue to provide the hanging baskets for the Main Street area and evaluate the opportunities to expand this to other pedestrian areas in the City.

Implementation Strategy: Parks & Recreation, Ongoing

Action 61.2: The City should evaluate the opportunity to provide for landscaped islands in identified areas throughout the City.

Implementation Strategy: Parks & Recreation, Planning & Development, and Public Works, Intermediate Term